

James Barlow

BZI CEO

James Barlow, CEO of BZI and InnovaTech, has been an entrepreneur since his teenage years and continues to lead some of the most innovative companies in the construction industry. Under his leadership, BZI has become a national leader in technology-driven steel erection, while InnovaTech designs and manufactures groundbreaking equipment that sets new standards for safety, efficiency, and simplicity.

Since 2016, James has guided BZI's growth from 80 to over 1,000 employees and driven a tenfold increase in revenue. His vision for innovation, paired with a commitment to people and process, has positioned BZI and its affiliates at the forefront of modern construction and manufacturing.

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