

### **Spencer Douglas**

Chief Marketing Officer, BZI

Spencer Douglas is the Chief Marketing Officer at BZI, where he has spent the past three years elevating the company's brand and messaging while building distinct identities for its affiliates. Known for his strategic vision and collaborative leadership, Spencer leads by putting the brand first and fostering cohesion. With over 15 years of experience in sales, business management, and marketing across industries, including manufacturing, distribution, and accounting, he brings both breadth and depth to his role. Spencer holds a Master's Degree in Accountancy and a B.S. in Accounting from Southern Utah University and remains active in Rotary International and local nonprofit advisory boards.